

GTSAC Aug 9th Meeting Summary

Safety Event – Michael Hegarty, GOHS

Michael Hegarty, GOHS, updated the Advisory Council about the Safety Event planning efforts to date. The Legislative and Communications Subcommittees will take the lead to plan the event for January 23, 2007

Photo Enforcement Study Results

Mary O'Conner of Scottsdale introduced Dr. Simon Washington from ASU who presented the Photo Enforcement Study Results to the Advisory Council. Dr. Washington discussed the first installation in the City of Scottsdale on the 101 Freeway. There are six camera sites installed at key sites along the Loop 101. The objective of the project was to increase safety by enforcing the speed limit. The results to date, show that the motorist are slowing down on the Loop 101.

ADHS Injury Surveillance and Prevention Plan – Tomi St. Mars, AZ Safe Kids Coalition

Tomi's presentation on Injury Surveillance and Prevention Plan included the following: Plan background, ADHS Injury Prevention-emphasis areas, data sources, plan, format highlights, accomplishments, efforts and the future action plans.

Communications – Jessica Smith, SADD presented by Michael Hegarty, GOHS

The purpose/goal of this subcommittee is to promote the GTSAC to the public and media. Michael Hegarty reviewed the Communications Subcommittee's current tasks and status. Topics reviewed were the GTSAC logo, letterhead and envelope design, webpage, logo standards and guidelines, safety event and the Partnering Award.

Road Safety Audit Subcommittee – Reed Henry, ADOT

Reed Henry, ADOT, updated the Advisory Council about progress/accomplishments to date. The purpose of this Audit is to implement Road Safety Audits (RSA's) in Arizona.

Reed Henry reviewed the following current tasks, status and accomplishments.

- ⌘ Received FHWA "Highway for Life" Grant for \$5,000 to develop and duplicate RSA brochures and fact sheets specific to Arizona.
- ⌘ Met with Brand Canyon to discuss brochure and fact sheet needs. Discussed the brochure with FHWA Headquarters.
- ⌘ Consultant RSA Program Manager selection meeting, scheduled for August 9, 2006.
- ⌘ Met with ITCA, ADOT and FHWA to discuss current programs relating to Native American RSA Programs.

- ✧ Letter was sent on May 1, 2006, to FHWA requesting a “determination of eligibility” for HSIP funds for a contract RSA Program Manager. Received eligibility confirmation May 17, 2006. (\$130,000)
- ✧ Letter was sent on May 1, 2006, to FHWA requesting a “determination of eligibility” for HSIP funds to conduct RSAs on the State Highway System. Received eligibility confirmation May 17, 2006. (\$100,000)
- ✧ Subcommittee meeting held on July 19, 2006.
 - Reed Henry gave an update on tasks and there expected completions dates.
- ✧ Finalize contract for RSA Program Manager, August 2006.
- ✧ GOHS Grant Application, August 2006.
- ✧ Submit RSA subcommittee progress reports.

Photo Enforcement Subcommittee – Margarette Cather for Pamela Najera, ACNSC

The purpose/goal of the Subcommittee is to develop and implement an action plan to promote traffic safety through the use of photo enforcement. Action plan was approved on May 10, 2006. This committee is currently meeting once a month.

Margarette Cather reviewed the following current tasks, status and accomplishments. The Subcommittee members have been working on the implementation of the action plan tasks. This work has included gathering information regarding existing and planned photo enforcement technology projects and programs in the State of Arizona.

A statewide poll was conducted spring of 2006 utilizing the services of Behavior Research Center, Inc. A report of the poll findings (Attitude Study) has been shared with Subcommittee. This report provides an introduction to the survey and interview process, as well as an executive summary and the detailed findings.

One of the findings showed that six out of ten participants felt that photo enforcement improved traffic safety and is effective in reducing speeding and an effective tool in making the community safer.

School Based Initiatives – Sarath Joshua, Maricopa Association of Governments

The goal of the Subcommittee is to develop and implement a comprehensive action plan on school based initiatives for safe mobility through out the State of Arizona. The GTSAC Council approved the action plan on May 10, 2006.

Sarath Joshua reviewed the following current tasks and status of the July 10, 2006 Subcommittee meeting. Brian Fellows, ADOT Statewide Safe Routes to

School Coordinator, gave a briefing on the development of the program and what role the Subcommittee could serve to support the program.

Driver Education Subcommittee – Mary Beth Reisinger, AAA / Lela Decker, ADSEA

The goal of the Subcommittee is to develop a comprehensive action plan on improving driver education through out the State of Arizona. The GTSAC Council approved this action plan on May 10, 2006.

Mary Beth Reisinger and Lela Decker reviewed the Subcommittee's task assignments and their status.

Strategy 1.1 – conduct a comparative study of driver education standards from various states and national organizations (AAA, ADTESA). A working group lead by Bob Turney of MVD and Jean Ajamie of ADOE has been established to accomplish this task. The finished report will be a valuable resource in determining how standards should be developed for the State of Arizona.

Strategy 9 – expanding Rail Safety Programs, such as the Operation Lifesaver (OL) presenter program, to driver and safety educators. The ADSEA Fall Conference will be offering OL certification course so that the participants will have the tools to teach the rail safety elements in the classroom. The conference is September 16, 2006.

Lots of Light Rail construction going on through out the city. Asking everyone to be very careful and patient through the construction areas.

Department of Public Safety offers classes on train safety. The Subcommittee would like to see train safety provided in the school systems.

Larry Englemen from Metro Light Rail will be speaking to the Subcommittee about light rail safety and how educational efforts could be coordinated with GTSAC.

Next Steps – the Subcommittee will meet on November 2, 2006, at FHWA in the Conference Room.

Issued Based Targeted Enforcement and Education – Dennis Young, DPS

The goal of the Subcommittee is to develop and discuss strategies for specific issues that will improve driver safety in the State of Arizona. The Subcommittees action plan was approved at the May 10, 2006, GTSAC meeting.

Jennifer Brown, Subcommittee Member and Staff Liaison, applied for a Federal Highway Administration Grant on behalf of the Subcommittee. The application was approved and Arizona will receive \$5,000 to increase awareness of police

officers and the community of current laws prohibiting driving under the influence of prescription drugs and over the counter drugs.

Traffic Data (Records) – Bob Hollis and Richard Fimbres, FHWA

Traffic Records Subcommittee aka Traffic Records has completed Arizona's Strategic Plan for Traffic Safety Data. The plan is a multi-year scope and contains 44 strategies totaling approximately \$3,000,000 in projects.

The plan was submitted on June 15, 2006, to the National Highway Traffic Safety Administration (NHTSA) as part of the Section 408 (Statewide Traffic Safety Information System Improvement Grant) funding application. Final awards are expected to be made on August 11, 2006.

Legislative – Richard Fimbres, GOHS

Next Subcommittee meeting is scheduled for August 31, 2006, from 12:30-3:30pm in the Arizona NCS Office, 1606 West Indian School Road in Phoenix.

Richard reviewed the agenda items for the meeting:

- Finalize and approve/sign Charter
- Begin list of what Legislative issues to pursue and who can help support them
- Begin planning the Annual Safety Event with Legislature, meeting with House and State Transportation Committees

Richard informed the Council of future Subcommittee meetings:

- Thursday, August 31, 2006
- Thursday, September 28, 2006
- Thursday, October 26, 2006
- Thursday, November 30, 2006

A team action item was discussed during the meeting. Michael Hegarty and Chuck Heeman presented the proposal to meet with the House and Senate Transportation Committees or Committee Chairs to introduce the Legislative Subcommittee and offer to work with them on transportation safety legislation during the upcoming team. The group would like to move quickly on this item.

The Legislative Subcommittee of the GTSAC was officially kicked off on July 27, 2006, Richard Fimbres, Director, GOHS and Subcommittee Sponsor.

The Legislative Subcommittee is the newest of those groups and was formed to collect and coordinate possible legislative initiatives that result from other GTSAC Subcommittee efforts.